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50 Reasons to Quit Smoking/Keep Smoking
Scott-Norman, Fiona



One book with two covers, **50 Reasons to Quit Smoking/50 Reasons to Keep Smoking** dissects this social dilemma by passionately, provocatively and apparently arguing both sides. There are still nearly four million adult smokers in Australia, despite a glut of conventional self-help books and social ostracising. This hilarious but hard-hitting book is a cleverly disguised use of negative reinforcement that will help smokers reach the decision to quit - as the book's publisher, a veteran smoker of nearly 20 years, can attest.

120 x 140 mm
96 pages



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